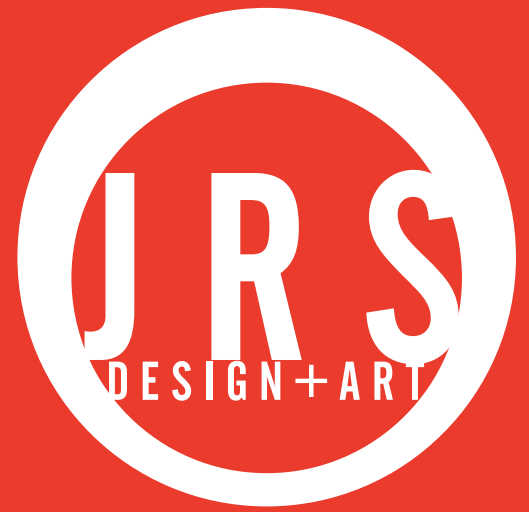


# J. Ryan Stanley

Art Director. Designer. Artist

www.jrsdesignart.com  
jrs@jrsdesignart.com

6810 Ravenscroft Dr.  
St. Louis, MO 63123  
314.397.3293



## Qualifications Profile

I have 14 years of experience working in the design field in a variety of disciplines: branding, print, web, package design, and apparel design. I excel in working through the entire design process with a client — hearing what they want and beating their expectations. I'm a self-starter, and I work well by myself or in a group. My experience working in the non-profit sector and working with startups has helped me discover ways to create effective marketing materials on a tight budget. I am always up for learning new skill sets and thrive on new challenges.

### Creative Experience:

#### Print Design

Large and small print mailings  
Annual reports  
Magazine  
Apparel design  
Signage  
Logo and Business Cards

#### Photography

Studio Fashion  
Street photography  
Studio Portraits  
Event Photography

#### Web and Multimedia

Website Design  
Video Editing  
Social Media

### Computer Skills:

Adobe Illustrator - 16 years  
Adobe Photoshop - 16 years  
Adobe InDesign - 14 years  
Adobe Dreamweaver - 10 years  
Wordpress cms - 6 years  
Adobe Premiere Pro - 5 years  
Adobe After Effects - 5 years  
Adobe Audition - 3 years

## Professional Experience:

### First Free Church Media Designer

#### March 2013 to Present

Worked in several creative disciplines in support of the ministries at First Free Church. Designed all the print materials, created giving and volunteer campaigns. Created digital signage, branded and photographed many First Free events. Worked extensively with the teaching team to create series graphics. Spent five years helping steer the creative efforts of the church. When making several videos for First Free I learned: story development, cinematography, lighting, sound, and video editing. During my time at First Free Church, I worked to create a clear and consistent brand for the church.

## September 2005 to 2013

Experienced freelancing in the following capacities:

### In-House Temp Freelance:

- Goedecke Construction Supplies - Design and development of sales catalog
- Missouri Baptist College - 4 MBU Magazine issues and other promotional items
- Jewish Community Center - Promotion materials and ads
- Journey Fellowship (Contract designer, December 2007 to June 2009 )
- Spectrum Brands - Extended temp position, production work on packaging
- Studio Montage - Extended in-house freelance worked on various book covers
- Geile-Leon - (Freelance in-house) production and design
- Sandbox Creative- Design work

### Hired Freelancer:

- US Tape and Label - Website, Label concepts for Hicks Oil and G&W Sausage
- Freedoms Gateway - Logo, web design, map brochure
- New York World Trade Center - Event signage and info boards
- Rover Graphics (Print broker) - Production projects for various clients
- ArtDimensions - Event ad in the St. Louis Post Dispatch

### Direct Clients:

- Breckenridge Interiors - Brochure design
- Sewer Pros - Identity design and website design
- Pillar to Post Home Inspection - Booklet designs for education classes
- Orent Financial - Total rebranding, interior signage
- Women Exchange - Newsletter and take home menu
- Horn Homes - Brand and logo design development
- Jeff Day Architecture - Brochure design
- Master Auto Tire - Brochure design
- Corbin's - Product design, Identity and brochure
- Taste of St. Louis '07 - Program design
- Baobab Learning - Identity design, business card, website designs

## Freelance Graphic Designer

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## Kicking Cow Promotions

Graphics Coordinator

## August 2003 to September 2005

Involved in all aspects of design and graphic production including large format printing. Worked on designs for event marketing for event marketing clients such as Nestlé Purina Pet Food Brands and Hallmark.

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## Kupper Parker Communications Inc.

Creative Intern

## May 2003 to August 2003

Worked on advertisements, both print and radio in for clients such as Charter Communications, Jiffy Lube, Cablevision, Nooter, Graybar, CSI and others.

## Education:

Associates in Graphic Communications in Applied Science Meramec Community College

## Other Achievements:

- Featured on Living St. Louis for my 'Found on Cherokee' Project
- ArtDimensions magazine cover award 2006