# J. Ryan Stanley

**Multi-Discipline Creative** 

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# **Qualifications Profile:**

I have 15 years of experience working in the design field in a variety of disciplines: graphic design, photography, video. I excel in working through the entire creative process with a client or internal department, hearing what they want and exceeding their expectations. Working as an in-house creative in the non-profit sector and working with startups has helped me discover ways to create effective marketing materials on a tight budget. I am always up for learning new skill sets and thrive on new challenges.

## **Creative Experience:**

#### Web and Multimedia

Videography
Video Post-production
Motion Graphics
User Experience Design
Website Design
Social Media
Content Creation

#### **Print Design**

Large & Small Print Mailings
Annual Reports
Magazine & Catalogs
Apparel Design
Indoor & Outdoor
Signage
Logo & Business Cards

### **Photography**

Fashion Photography Street Photography Studio Portraits Event Photography

## **Computer Skills:**

Adobe Illustrator - 18 years
Adobe Photoshop - 17 years
Adobe Lightroom - 5 years
Adobe InDesign - 15 years
Adobe Dreamweaver - 11 years
Wordpress CMS - 7 years
Adobe Premiere Pro - 6 years
Adobe After Effects - 6 years
Adobe Audition - 4 years

#### **Education:**

Associates in Graphic Communications in Applied Science Meramec Community College

# **Professional Experience:**

St. Charles Community College

Graphic Designer

#### May 2018 to Present

As a designer at St. Charles Community College, I have worked in a number of disciplines all in promotion of school including: photographing events, portraits in studio and on campus, shooting our own stock photography, creating catalogs, theatre posters, print promotions, internal signage, mock-ups for web pages, video projects for the annual reports, creating internal branding programs and website mock-ups. Working as a designer at the college means using all your skills and being ready to learn the needed skills to get the job done.

## **Professional Experience:**

#### First Free Church

Media Designer

#### March 2013 to April 2018

During my time at First Free Church, I worked to create a clear and consistent brand for the church. I designed all the print materials, created giving, and volunteer campaigns. When making several videos and intros for First Free Church I learned: story development, cinematography, lighting, sound, and video editing. I also created digital signage, print pieces, branded, and photographed many First Free events. Worked extensively with the teaching team to create series graphics. I spent five years helping steer the creative efforts of the church.

## Freelance Graphic Designer

#### September 2005 to March 2013

Experienced freelancing in the following capacities:

#### In-House Temp Freelance:

- Goedecke Construction Supplies Design and development of sales catalog
- Missouri Baptist College 4 MBU Magazine issues and other promotional items
- Jewish Community Center Promotion materials and ads
- Journey Fellowship Contract designer, December 2007 to June 2009
- Spectrum Brands Extended temp position, production work on packaging
- Studio Montage Extended in-house freelance worked on various book covers
- Geile-Leon (Freelance in-house) production and design
- Sandbox Creative- Design work

#### **Hired Freelancer:**

- US Tape and Label Website, label concepts for Hicks Oil and G&W Sausage
- Freedoms Gateway Logo, web design, map brochure
- New York World Trade Center Event signage and info boards
- Rover Graphics (Print broker) Production projects for various clients
- ArtDimensions Event ad in the St. Louis Post Dispatch

#### **Direct Clients:**

- Breckenridge Interiors Brochure design
- Sewer Pros Identity design and website design
- Pillar to Post Home Inspection Booklet designs for education classes
- Orent Financial Total re-branding and interior signage
- Women Exchange Newsletter and take home menu
- Horn Homes Brand and logo design development
- Jeff Day Architecture Brochure design
- Master Auto Tire Brochure design
- Corbin's Product, identity and design, brochure
- Taste of St. Louis '07 Program design
- Baobab Learning Identity design, business card, website designs

## Kicking Cow Promotions

**Graphics Coordinator** 

### August 2003 to September 2005

Involved in all aspects of design and graphic production including large format printing. Worked on designs for event marketing clients such as Nestlé Purina Pet Food Brands and Hallmark.

#### **Kupper Parker**

Communications Inc.
Creative Intern

#### May 2003 to August 2003

Worked on ads, both print and radio in for clients such as Charter Communications, Jiffy Lube, Cablevision, Nooter, Graybar, CSI and others.