



J. Ryan Stanley
Multi-Discipline Creative

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Design professional with over 17 years of experience in graphic design, videography, and photography. I excel in working through the entire creative process from conceptualization through delivery.

AREAS OF EXPERTISE

Print Design

Large & Small Print Mailings
Annual Reports
Magazines & Catalogs
Apparel Design
Indoor & Outdoor Signage
Logo & Business Cards
Advertising

Web and Multimedia

Videography
Video Post-production
Motion Graphics
User Experience Design
Website Design
Social Media
Content Creation

Photography

Fashion
Street
Studio
Event
Travel
Documentary
Photo Composing

SOFTWARE

Adobe Illustrator - 20 years
Adobe Photoshop - 20 years
Adobe Lightroom - 5 years
Adobe InDesign - 16 years
Wordpress CMS - 9 years
Adobe Premiere Pro - 6 years
Adobe After Effects - 6 years
Adobe Audition - 4 years
Adobe XD - 1 year

PROFESSIONAL EXPERIENCE:

SILVERBACK VIDEO LLC

July 2021 to Feb. 2022 | *Designer & Photographer*

Worked in number of disciplines for Silverback Video LLC

- Edited, shot, and developed video for Silverback Clients for web, events, broadcast TV
- Developed the Silverback brand through multiple mediums by creating a branding style guide, managing social media and developing content for it, as well as enhancing the Silverback website.
- Worked as the main still photographer on shoots for clients including: St. Louis Chess Club, World Chess Hall of Fame, Compass Health, US Navy Band, Manor Grove Nursing home, and the National Wrestling Alliance (NWA).
- Worked as the graphic designer, designing projects such print ads, signage, and graphic packages for video and live productions.

ST. CHARLES COMMUNITY COLLEGE

May 2018 to July 2021 | *Senior Graphic Designer*

Designer at St. Charles Community College, utilizing a number of disciplines to promote the college including:

- Delivered on graphic design projects such as course brochures, course catalogs, advertising campaigns, promotional print materials both internal and external, online social media campaigns, and web page mock-ups working with a web developer. This created a consistent brand for the college.
- Advised, as the senior designer, the creative direction for the marketing team. Thrives in a team environment.
- Awarded the lead photographer and videographer for the marketing department in 2019, photographing school-sponsored events, classroom environments, staff and student portraits, sporting events, campus life, and campus architecture. Video responsibilities were creating TV and web ads, interoffice video, and editing videos for the award-winning online annual report.
- Created dynamic video projects for web and broadcast TV, saving the College thousands of dollars that would have been outsourced.

FIRST FREE CHURCH

Mar. 2013 to Apr. 2018 | *Media Designer*

Designer at First Free Church, working to create a clear and consistent brand for the church.

- Delivered all the print and online materials. Developing digital signage, Collaborated extensively with the teaching team to create series graphics.
- Produced impactful videos, photos and intros for First Free Church, including story development, cinematography, event photography, lighting, sound, and video editing.

FREELANCE GRAPHIC DESIGNER

Sep. 2005 to Present

Freelance graphic designer with experience in freelancing in-house, temporary freelancing, and personal client list. Featured freelance work:

- **Missouri Baptist College**
(Contract designer for 4 issues of MBU Magazine and other promotional items)
- **Journey Fellowship**
(Contract designer, Dec. 2007 to Jun. 2009)
- **US Tape and Label** (Designer, website designer, and Label Concepts for Hicks Oil and G&W)
- **New York World Trade Center**
(Designer, event signage and info boards)
- **Taste of St. Louis '07** (Program designer)
- **Spectrum Brands** (Extended temp position, production work on packaging)

KICKING COW PROMOTIONS

Aug. 2003 to Sep. 2005
Graphics Coordinator

EDUCATION: Associates in Graphic Communications A. S. - Meramec Community College