



J. Ryan Stanley
Multi-Discipline Creative

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Design professional with over 17 years of experience in graphic design, videography, and photography. I excel in working through the entire creative process, from conceptualization to delivery

PROFESSIONAL EXPERIENCE:

ANDA CREATIVE

Senior Graphic Designer | April 2021 - Jan 2023

Worked with various clients in the agricultural and energy industry. Created and designed elements that maintain brand consistency, building strategic branding. During my time at Anda, I designed logos, print, packaging, and digital development.

SILVERBACK VIDEO LLC

Designer & Photographer | July 2021 - Feb. 2022

Worked in number of disciplines for Silverback Video LLC

- Edited, shot, and developed video for Silverback Clients for web, events, broadcast TV
- Developed the Silverback brand through multiple mediums by creating a branding style guide, managing social media and developing content for it, as well as enhancing the Silverback website.
- Worked as the main still photographer on shoots for clients including: St. Louis Chess Club, World Chess Hall of Fame, Compass Health, US Navy Band, Manor Grove Nursing home, and the National Wrestling Alliance (NWA).
- Worked as the graphic designer, designing projects such print ads, signage, and graphic packages for video and live productions.

ST. CHARLES COMMUNITY COLLEGE

Senior Graphic Designer | May 2018 - July 2021

Designer at St. Charles Community College, utilizing a number of disciplines to promote the college including:

- Delivered on graphic design projects such as course brochures, course catalogs, advertising campaigns, promotional print materials both internal and external, online social media campaigns, and web page mock-ups working with a web developer. This created a consistent brand for the college.
- Advised, as the senior designer, the creative direction for the marketing team. Thrives in a team environment.
- Awarded the lead photographer and videographer for the marketing department in 2019, photographing school-sponsored events, classroom environments, staff and student portraits, sporting events, campus life, and campus architecture. Video responsibilities were creating TV and web ads, interoffice video, and editing videos for the award-winning online annual report.
- Created dynamic video projects for web and broadcast TV, saving the College thousands of dollars that would have been outsourced.

FIRST FREE CHURCH

Media Designer | Mar. 2013 - Apr. 2018

Designer at First Free Church, working to create a clear and consistent brand for the church.

Delivered all the print and online materials. Developing digital signage, Collaborated extensively with the teaching team to create series graphics. Produced impactful videos, photos and intros for First Free Church, including story development, cinematography, event photography, lighting, sound, and video editing.

FREELANCE DESIGNER

Sep. 2005 - Present

Freelance graphic designer with experience in freelancing in-house, temporary freelancing, and personal client list.

Featured freelance work:

- **Missouri Baptist College**
(Contract designer for 4 issues of MBU Magazine and other promotional items)
- **Journey Fellowship**
(Contract designer, Dec. 2007 to Jun. 2009)
- **US Tape and Label** (Designer, website designer, and Label Concepts for Hicks Oil and G&W)

KICKING COW PROMOTIONS

Graphics Coordinator
Aug. 2003 - Sep. 2005

Involved in all aspects of design and graphic production including large format printing.

KUPPER PARKER

Creative Intern
May 2003 to Aug. 2003

EDUCATION: Associates in Graphic Communications A.S. - Meramec Community College