



J. Ryan Stanley

Multi-Discipline Creative

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JRSDESIGNART.COM

Design professional with over 17 years of experience in graphic design, videography, and photography. I excel in working through the entire creative process, from conceptualization to delivery.

NATOLI ENGINEERING COMPANY, INC.

Graphic Designer | Feb 2023 - July 2023

As a designer for the Natoli in-house creative department, I created: advertisement campaigns (print & digital), maintained company brochures, created designs and video assets for a tradeshow—shot photography for product events and training, and made sure all market assets were up to brand standard and moving the brand forward.

ANDA CREATIVE

Senior Graphic Designer | April 2022 - Jan 2023

Worked with various agricultural and energy industry clients and created and designed elements that maintain brand consistency, building strategic branding. At Anda, I designed logos, print, packaging, and digital development.

SILVERBACK VIDEO LLC

Designer & Photographer | July 2021 - Feb. 2022

- Edited, shot, and developed video for Silverback Clients for web, events, broadcast TV
- Developed the Silverback brand through multiple mediums by creating a branding style guide, managing social media and developing content, and enhancing the Silverback website.
- The main still photographer on shoots for clients, including St. Louis Chess Club, World Chess Hall of Fame, Compass Health, US Navy Band, Manor Grove Nursing Home, and the National Wrestling Alliance (NWA).
- Worked as a graphic designer, designing projects such as print ads, signage, and graphic packages for video and live productions.

ST. CHARLES COMMUNITY COLLEGE

Senior Graphic Designer | May 2018 - July 2021

- Delivered graphic design projects such as course brochures, course catalogs, advertising campaigns, internal and external promotional print materials, online social media campaigns, and web page mock-ups working with a web developer. I worked to create a consistent brand for the college.
- Advised, as the senior designer, the creative direction for the marketing team. I thrive in a team environment.
- Awarded the lead photographer and videographer for the marketing department in 2019, photographing school-sponsored events, classroom environments, staff and student portraits, sporting events, campus life, and campus architecture. Video responsibilities included creating TV and web ads, interoffice videos, and editing videos for the award-winning online annual report.
- Created dynamic video projects for web and broadcast TV, saving the College thousands of dollars that would have been outsourced.

FIRST FREE CHURCH

Media Designer | Mar. 2013 - Apr. 2018

Designer at First Free Church, working to create a clear and consistent brand for the church.

Delivered print and online materials for First Free. Developed digital signage, collaborated extensively with the teaching team to create a graphics series. Produced impactful videos, including photos, motion graphics, story development, cinematography, lighting, sound, and video editing.

FREELANCE DESIGNER

Sep. 2005 - Present

Freelance graphic designer with experience in freelancing in-house, temporary freelancing, and personal client list.

FEATURED FREELANCE WORK:

- **Missouri Baptist College**
(Contract designer for 4 issues of MBU Magazine and other promotional items)
- **Journey Fellowship**
(Contract designer, Dec. 2007 to Jun. 2009)
- **US Tape and Label** (Designer, website designer, and Label Concepts for Hicks Oil and G&W)

KICKING COW PROMOTIONS

Graphics Coordinator
Aug. 2003 - Sep. 2005

Involved in all aspects of design and graphic production, including large-format printing. Worked on designs for event marketing clients such as Nestlé, Purina Pet Food Brands, and Hallmark.

KUPPER PARKER

Creative Intern
May 2003 to Aug. 2003

EDUCATION: Associates in Graphic Communications A.S. - Meramec Community College