

J. Ryan Stanley

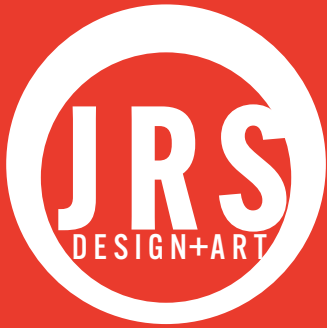
MULTI-DISCIPLINE CREATIVE

6424 Ashbury Dr. | St. Louis, MO 63123 | 314.397.3293

jrsdesignart@gmail.com

JRSDESIGNART.COM

A multi-discipline creative with a strong focus on graphic design, photography, & video production.



Technical Skills

Strong in typography, color theory, and layout | Experienced in branding, visual identity, and both print and digital design | Knowledgeable in UX/UI design and vector graphics | Effective under tight deadlines and a creative problem solver | Skilled in various photography techniques (event, portrait, product) | Proficient in composition, lighting, and photo editing (Lightroom, Photoshop) | Experienced in studio and on-location shoots | Organizational skills, and adaptable to new technologies

Professional Skills

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Adobe Premiere Pro | Adobe After Effects | Adobe Audition | Wordpress CMS | Adobe XD

DELMAR MORTGAGE

Graphic Design & Production | Sept. 2024 - Mar. 2025

I worked as a graphic designer and production specialist for Delmar Mortgage, collaborating with loan officers and their referral partners. I divided my time between creating high-level design pieces that conveyed the company's vision and handling production work. The production tasks involved updating designs, printing in-house, cutting, mailing, flyers, brochures, and promotional pieces and shipping them across the country.

TRUE MANUFACTURING

Contract Graphic Designer | Sept 2023 - July 2024

During my time at TRUE, I maintained company brochures and marketing materials to ensure brand consistency.

- Created compelling designs and video assets for trade shows and other marketing initiatives.
- I worked on multiple large-scale manual book production projects.
- I worked extensively on branding the new True Ice machine launch, ensuring all marketing assets adhered to brand standards and effectively promoted the company's image.

NATOLI ENGINEERING COMPANY, INC.

Graphic Designer | Feb 2023 - July 2023

In the in-house creative department,

- I created advertisement campaigns (print and digital), maintained company brochures, created designs
- video assets for a trade show, shot photography for product events and training, and made sure all marketing assets were up to brand standards, moving the brand forward.

ANDA CREATIVE

Senior Graphic Designer | April 2022 - Jan 2023

- Collaborated with clients in the agricultural and energy sectors to develop cohesive branding strategies.
- Crafted and conceptualized branding elements to ensure brand uniformity across various platforms.
- Played a key role in logo design, print materials, packaging, and digital assets at Anda.
- Contributed to the overall strategic branding initiatives, enhancing brand identity and market presence.

SILVERBACK VIDEO LLC

Designer & Photographer | July 2021 - Feb. 2022

- Significant experience in video editing, shooting, and production for various Silverback Clients
- Served as the primary still photographer on the Silverback set
- Worked as a graphic designer, creating print ads, signage, and graphic packages for video and live productions
- Contributed to the development of the Silverback brand by creating a branding style guide, managing social media, producing content, and enhancing the Silverback website

ST. CHARLES COMMUNITY COLLEGE

Senior Graphic Designer | May 2018 - July 2021

- Delivered graphic design projects, including brochures, catalogs, advertising materials, social media content, and web mock-ups in collaboration with a web developer.
- Contributed to creating a consistent brand for the college.
- Provided creative direction as the senior designer and excelled in team settings.
- Served as lead photographer and videographer for the marketing department in 2019, capturing events, portraits, and campus life.
- Produced TV and web ads, interoffice videos, and edited the award-winning online annual report.
- Created cost-effective video projects for web and broadcast TV, saving the college on outsourcing.

FIRST FREE CHURCH

Media Designer | Mar. 2013 to Apr. 2018

- Established a clear and consistent brand identity for First Free Church.
 - Produced both print and digital materials to enhance outreach initiatives.
 - Collaborated extensively with the teaching team to develop a comprehensive graphics series.
- Created impactful videos that included:
- Photograph
 - Motion graphics
 - Stage design
 - Narrative development
 - Cinematography
 - Lighting
 - Sound
 - Video editing

FREELANCE GRAPHIC DESIGNER

Sep. 2005 - Present

KICKING COW PROMOTIONS

Graphics Coordinator
Aug. 2003 - Sep. 2005