



J. Ryan Stanley

A multi-discipline creative with a strong focus on graphic design, photography, & video production.

Skilled in typography, color theory, and layout | Experienced in branding, visual identity, print and digital design | Knowledgeable in UX/UI design | Effective under tight deadlines and a creative problem solver | Proficient in photography (event, portrait, product), composition, lighting, and photo editing (Lightroom, Photoshop) | Adaptable to new technologies.

Technical Skills

Adobe Illustrator | Adobe Photoshop | Adobe InDesign | Adobe Premiere Pro
Adobe After Effects | Adobe Audition | Wordpress CMS

JRSDESIGNART@GMAIL.COM | St. Louis, MO 63123 | 314.397.3293

FREELANCE GRAPHIC DESIGNER | Sep. 2005 - Present

Freelance graphic designer with experience in freelancing, In-house, temporary freelancing, and personal client list.

FEATURED FREELANCE WORK:

- **Medart Engine** (2025 - current) - Website Design
- **Hoyleton Youth & Family Services** (2025 - current) - Video Production, Publication Design, Marketing Campaign Design, Event Photography
- **Logan University** (2025 - current) event photography and video, postcard mailer design
- **Words Have Impact** (2020 - current) video production, web design, and ongoing blog updates for their Clients
- **Advantage Healthcare (2024)** - Commercial, training, and testimonial videos
- **First Baptist Church of Oakville** - Web design, Brand Development, Photography
- **Missouri Baptist College** - Contract designer for 4 issues of MBU Magazine and other promotional items

FEATURED CONTRACT WORK:

True Manufacturing (Sept 2023 - July 2024)

During my time at True Manufacturing, I was responsible for maintaining brochures and marketing materials to ensure brand consistency. I also created design and video assets for trade shows. A significant part of my role involved branding the launch of the True Ice machine, where I ensured all marketing materials adhered to brand standards.

DELMAR MORTGAGE

Graphic Design & Production | Sept. 2024 - Mar. 2025

- Worked as a graphic designer and production specialist for Delmar Mortgage
- Collaborated with loan officers and their referral partners
- Created high-level design pieces that conveyed the company's vision
- Handled production work, including:
 - Revamping our designs for in-house printing to enhance quality and impact.
 - Cutting and mailing materials
 - Creating flyers, brochures, and promotional pieces shipping them across the country

NATOLI ENGINEERING COMPANY, INC.

Graphic Designer | Feb 2023 - July 2023

In the in-house creative department,

- Developed advertisement campaigns for both print and digital platforms
- Maintained company brochures
- Created video assets for trade shows
- Took photographs for product events and training sessions
- Ensured all marketing materials adhered to brand standards
- Contributed to advancing the brand

ANDA CREATIVE

Senior Graphic Designer | April 2022 - Jan 2023

- Collaborated with clients in the agricultural and energy sectors to develop cohesive branding strategies.
- Crafted and conceptualized branding elements to ensure brand uniformity across various platforms.
- Played a key role in logo design, print materials, packaging, and digital assets at Anda.
- Contributed to the overall strategic branding initiatives, enhancing brand identity and market presence.

SILVERBACK VIDEO LLC

Designer & Photographer | July 2021 - Feb. 2022

- Significant experience in video editing, shooting, and production for various Silverback Clients
- Served as the primary still photographer on the Silverback set
- Worked as a graphic designer, creating print ads, signage, and graphic packages for video and live productions
- Contributed to the development of the Silverback brand by creating a branding style guide, managing social media, producing content, and enhancing the Silverback website.

ST. CHARLES COMMUNITY COLLEGE

Senior Graphic Designer | May 2018 - July 2021

- Delivered graphic design projects, including brochures, catalogs, advertising materials, social media content, and web mock-ups in collaboration with a web developer.
- Contributed to creating a consistent brand for the college.
- Provided creative direction as the senior designer and excelled in team settings.
- Served as lead photographer and videographer for the marketing department in 2019, capturing events, portraits, and campus life.
- Produced TV and web ads, interoffice videos, and edited the award-winning online annual report.
- Created cost-effective video projects for web and broadcast TV, saving the college on outsourcing.

FIRST FREE CHURCH

Media Designer | Mar. 2013 to Apr. 2018

- Developed a strong brand identity for First Free Church.
- Created print and digital materials for outreach.
- Worked with the teaching team on all graphics series.
- Created impactful videos that included:
 - photography
 - motion graphics
 - stage design
 - narrative development
 - cinematography
 - lighting
 - sound
 - video editing

KICKING COW PROMOTIONS

Graphics Coordinator
Aug. 2003 - Sep. 2005